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お届けしたい。

NEWS RELEASE

Wednesday, July 31, 2013

Go Crazy during the Day, Let out Screams at Night!!

A Succession of Excitement Releases Pent-Up Emotion and Let out the Real You

Universal Surprise Halloween Takes Place on the Greatest Scale Ever!

Friday, September 13 to Sunday, November 10, 2013

Universal Studios Japan will hold its annual autumn event Universal Surprise Halloween for a limited period only—59 days from Friday, September 13, 2013. A Halloween event at which guests can enjoy two kinds of ultimate excitement—“enthusiasm” and “screams”—all day long will be offered on the greatest scale ever.

Halloween Horror Night

(The event takes place from 6:00 p.m. to the Park closing time on Fridays, Saturdays, Sundays, and Mondays, from Friday, September 13 to Sunday, November 10, as well as on Thursday, October 31.)

Entire Park excluding the area under the Canopy at Hollywood Area and Universal Wonderland will be totally transformed into a park of horror where the greatest number of zombies ever will hang around during the Universal Surprise Halloween period from 6:00 p.m. on Fridays, Saturdays, Sundays, and Mondays, as well as Thursday, October 31. **Approximately 90% of the Park will be occupied by a 1-km long chain of zombies, three times as many as last year!** In some areas guests will see battles between zombies and soldiers, and in other areas they will be suddenly attacked by zombies. Different kinds of terrors that happen one after another around the Park will raise guests' screams to the highest level. You can't play it cool at the most scary horror park in the history of Halloween event at Universal Studios Japan.



This year, greater terror will be added to the event! Popular Park attractions and a restaurant will be cursed by Sadako, the main character of the Japanese blockbuster horror movie series that was remade into a Hollywood movie and gave the shivers to many more movie fans. Her curse will cause guests to experience horrible terror and panic. Besides this, two attractions that made their debut last year and terrified many guests will return to the Park, and have been upgraded into Jason's Blood Diner 2 and The Mummy Museum III. This year's Halloween Horror Night with a new spine-chilling program will cause a chain reaction of screaming from noon.

Parade de Carnivale

Parade de Carnivale, an autumn event held in the Park, is a parade based on enthusiastic world-famous festivals.

In this very popular annual parade entertainers will give away colorful bead necklaces, throwing them at the guests watching from the roadside, which is a tradition at Mardi Gras (U.S.). **This year, the total number of necklaces given away each day will triple from last year—as many as 1.4 million pieces! (during the period of the Parade).** The excitement of guests who try to catch them with outstretched arms will be even higher than ever, causing the greatest enthusiasm in the history of the Park's Halloween events. Over 100 dazzlingly costumed entertainers, live performances of Latin music with its distinctive rhythm and beat, and 12 colorful and flamboyant floats (mobile stages) will stir guests up into a frenzy.

★ Amusement for Halloween period only! Wear a unique costume to fully enjoy the new event Scout de Carnivale!

Scout de Carnivale, an entertainment by which guests can enjoy the right to participate in Parade de Carnivale, will be newly performed at Gramercy Park in New York Area. Let's wear Halloween costumes to enjoy a feeling of freedom and excitement to the fullest! Put on an extremely unique costume to try to be scouted by our staff as a participant in the parade, or wear slightly different attire from your ordinary clothes to make merry with the characters and entertainers—you can let out the real you to enjoy the Parade more enthusiastically.

Scout de Carnivale is sponsored by Art Corporation.



Children's Best Smiles at Universal Wonderland in Autumn 2013

Universal Wonderland is a very popular family area where children and adults can have fun all day long throughout the year. Every corner of this area, which is home to various attractions such as The Flying Snoopy and Hello Kitty's Cupcake Dream, will be decorated with extremely adorable Halloween-themed ornaments featuring jack-o'-lanterns, bats, candies and other items. In this colorful and cute character world during the Halloween season, **Wonder Trick or Treat*, in which guests can see characters wearing special Halloween costumes, will be performed for a limited period only!** There are seven doors to allow children to meet the characters. When they cheerfully call "Trick or Treat!" in front of one of these doors, characters wearing very cute Halloween costumes will give them candies. Each child puts his or her hand into a basket to grab as many candies as possible! Everywhere in this event area you will see the smiles of children filled with happiness because they can meet characters in different costumes than usual and have fun grabbing candies. This is the most highly recommended entertainment for this autumn.

*Wonder Trick or Treat is an event for elementary school children or under. Of the seven doors, only Hello Kitty's Ribbon Collection does not have an age restriction.

Universal Studios Japan

< Universal Surprise Halloween: reference material >

Halloween Horror Night — a succession of screaming experiences created by incessant terror

From 6:00 p.m. on the dates of Halloween Horror Night, the entire Park will be transformed into a park of horror where a great number of zombies will hang around. Guests will experience ultimate terror and won't be able to stop screaming.

① Street zombies in numbers three times more than last year will attack guests, and then suddenly start dancing!

Zombies in numbers three times more than last year will occupy 90% of the Park area, roaming not only the streets but also making inroads into some attractions, shops and restaurants. Occasionally, they will suddenly start dancing to Michael Jackson's hit song "Thriller" while occupying the street, making a very long line about 1 km in length. The themes of terror will differ depending on the area. Sometimes zombies will creep up on guests; sometimes they will start rampaging and try to swoop down on guests at random, causing continuous screams from the guests in every direction. Guests who have seen zombies attacking other guests will be seized with terror that the next victim may be themselves. This feeling of terror will set off a chain reaction of screaming.



② Attractions cursed by Sadako

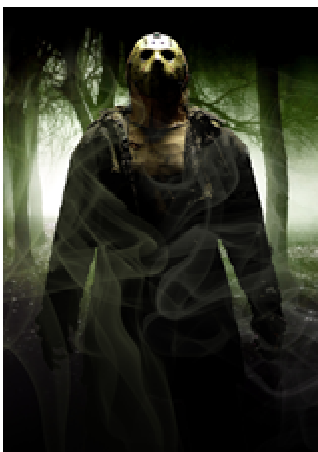
New terrors will be added by Sadako, the main character of the Japanese blockbuster horror movie series that was remade into a Hollywood movie and gave the shivers to many more movie fans. Five attractions and one restaurant will be cursed by Sadako. The authentic atmosphere created by Hollywood movie techniques featured by Universal Studios Japan and horror induced by "the curse," which only the Japanese can produce, will cause absolute horror, and the guests' terror and anxiety will reach a climax.

Attractions and restaurants cursed by Sadako:

Jaws, Jurassic Park – The Ride, Terminator 2:3-D, Space Fantasy – The Ride, Backdraft, and Happiness Cafe

③ 100% satisfaction from horror fans—Jason returns to the Park! Jason's Blood Diner 2

Jason's Blood Diner, an attraction that enables guests to experience the terror created by the cruel Jason depicted in the film Friday the 13th, will return to the Park in response to high repetition from many guests. The attraction had achieved a 100% satisfaction level from horror fans in a survey last year*. In this attraction, guests will be immersed in the world of Friday the 13th, which is still ranked among the top splatter horror movies since its release more than 30 years ago, and watch the horror story occurring at Camp Crystal Lake in person, while screaming at the top of their lungs. At Jason's Blood Diner 2, guests won't be able to help screaming themselves hoarse for an even greater scare than last year while they are driven into a corner and find themselves in an unpredictable situation, not knowing from where Jason may attack them.



* According to a survey conducted by Universal Studios Japan in FY2012

④ Guests will be tormented by a terrible dread until the very last minute—The Mummy Museum 3

Based on the incredible world of the film series "The Mummy," guests will stumble upon a ruined city in the Egyptian desert, exquisitely recreated with special makeup and space direction filled with high quality SFX technology and sound system. In this year's Mummy Museum, guests will be confronted with the ultimate terror, leading to a screaming climax.



⑤ Almost 0% survival rate—groundbreaking shooting-type survival horror attraction—BIOHAZARD The Real

BIOHAZARD The Real has been enjoying great popularity every day since its opening on July 19. The attraction has still maintained its survival rate at 0% (as of July 31, 2013)! The authentic world of BIOHAZARD was produced by meticulously calculating and considering the lighting, acoustics, and atmosphere, taking advantage of the unique film-making techniques of Universal Studios. In this tension-filled world, zombies and creatures authentically produced by horror creators playing active role globally will swoop down on guests one by one.



Guests experience the "ultimate survival game" while shooting zombies with a model gun that utilizes the same type of system highly rated by police departments and military forces around the world.

★ Accelerate your screams with the Express Pass Booklet for Halloween Horror Night!

A Universal Express™ Pass Booklet for Halloween Horror Night attractions will be released to enable guests to better experience the continuous and endless horror and screams.

It is recommended to purchase the booklet via Universal Studios Japan's official website or at Lawson (I-tike.com, in-store Loppi terminals) in advance.

Halloween Horror Night: Outline

Program	Days and hours
Street Zombies	Any time during Halloween Horror Night hours
Happiness Café (Sadako Restaurant)	Any time during Halloween Horror Night hours
Jaws, Jurassic Park – The Ride, Terminator 2:3-D, Space Fantasy – The Ride, and Backdraft cursed by Sadako	Any time during Halloween Horror Night hours
Jason's Blood Diner 2	Open from noon on dates of Halloween Horror Night
The Mummy Museum 3	Open from noon on dates of Halloween Horror Night
BIOHAZARD The Real	Open from noon on dates of Halloween Horror Night

* Some attractions in Halloween Horror Night have established an age restrictions depending on the horror level.

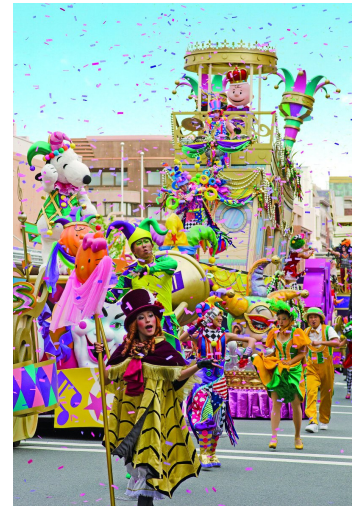
Parade de Carnivale—Catch bead necklaces thrown into the autumn sky at the climax of enthusiasm and excitement!

Three units based on three famous festivals from around the world and one unit of selected guests will appear, in order to maximize the level of enthusiasm!

The parade will consist of nine floats, recreating three of the world's most traditional festivals: "New Orleans' Mardi Gras" (U.S.), "Venetian Masquerade" (Italy), and the "Rio Carnival" (Brazil). The Park's popular characters in costumes symbolizing the world of each festival bounce and dance to the lively rhythm and music.

① **Catch bead necklaces (triple the volume of last year) at the climax of enthusiasm!**

This enthusiastic parade is performed once per day for 40 minutes on the route from Hollywood Area to New York Area. The parade includes a traditional element of the New Orleans "Mardi Gras." The floats will pause at four locations along the route to throw colorful bead necklaces at the guests along the roadside. There will be 1.4 million necklaces in total, three times the volume as last year (during the parade period)! At the moment when members of crowd stretch out their hands to



try to catch the colorful and glittering bead necklaces thrown into the autumn sky, their enthusiasm and excitement will reach a climax!

② **Amusement for the Halloween period only! Wear Halloween costumes to fully enjoy the new event!**

A new event, Scout de Carnivale, in which guests are selected for the right to participate in Parade de Carnivale, will be performed at Gramercy Park in New York Area. Wear any Halloween costume you like in order to let out the real you, to enjoy a feeling of freedom and excitement! Or put on slightly different attire from your ordinary clothes to make merry with the characters and entertainers. If you wear an extremely unique costume, you may be scouted by our staff on the spot as a parade participant, to boost the frenzied atmosphere of the Parade at the Park. Costumed guests who have successfully obtained an Invitation Card can join the unit of an energetic costume party to fuel the enthusiasm of guests watching the parade along the roadside.

Wonder Trick or Treat

Catch the moment of children's best smiles at Universal Wonderland this autumn.

At Universal Wonderland, a spacious family area where both children and adults can have fun, Wonder Trick or Treat will take place in the Halloween period only. When children cheerfully call "Trick or Treat!," characters in colorful candy costumes appear from seven doors and give candies to the children. The children will try to grab as many candies as they can with their small hands, experiencing the fun of Halloween. Children are allowed to grab candies with only one hand, one grab each time. Don't miss the moment when children's happiest smiles shine.

*Wonder Trick or Treat is an event for elementary school children or under. Of the seven doors, only Hello Kitty's Ribbon Collection does not have an age restriction.

*Adult guests can experience all seven doors if they purchase Elmo's pumpkin-shaped Trick or Treat! Bucket (¥800).

Unbelievable surprise-filled Halloween foods and goods

On the dates of Halloween Horror Night, event-themed unique foods will be sold. These include **Zombie's Blood** in blood transfusion bags, **Antidote**, which is filled in an injector and contains an antidote to protect you from infectious diseases caused by zombies, **Bitten-off Finger**, a hotdog in the form of a finger bitten off by a zombie, and **Bloody Jason's Mask**. Each of these foods with scary names and appearance will be offered at ¥600 on food carts.



Zombie's blood



Antidote



Bitten-off finger



Bloody Jason's Mask

Approximately 200 Halloween goods will be released for a limited period only. A wide array of highly cute items featuring characters in adorable Halloween costumes will be offered at Park shops. Meanwhile, the **whistle** (¥700) is the most recommended, and a must item for Parade de Carnivale. This item will help you boost the festive mood of the parade. In addition, other one-of-a-kind goods that you can obtain only at Universal Studios Japan, such as items featuring Snoopy in mummy costumes, will boost the exciting Halloween atmosphere.

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