



NEWS RELEASE

**Universal Studios Japan™'s
Magnificent Lagoon Show “Peter Pan’s Neverland”
Received Award in Event Spectacular Category of
the 14th Annual Thea Awards
Recognized as the Equivalent of an Oscar in the Entertainment Industry**

December 6 (Thu), 2007

Universal Studios Japan announces its “Peter Pan’s Neverland” attraction was recently awarded in the Event Spectacular category of the Thea Awards for 2007 presented by the TEA (formerly, Themed Entertainment Association; Headquarters: California, U.S.A.).

The TEA is an international nonprofit organization recognizing the world’s leading creators, producers and other professionals of compelling places and experiences. The Thea Awards, said to be the Oscar in the themed entertainment industry, are recognized as awards honoring outstanding people, programs, theme parks, restaurants, attractions, zoos, programs and other achievement, talent and personal excellence within the entertainment industry worldwide. The Thea Awards name comes from the Greek mythology goddess, “Thea,” from which the word “Theater” is also derived. Also the awards were so named from Thea being part of the word “Theater” and a play on the name of the association TEA. On “Peter Pan’s Neverland,” the TEA comments “This is the most



marvelously bizarre version of ‘Peter Pan’ ever to grace the stage;” “When Peter brings Tinker Bell back to life and soars high over the lagoon, there’s not a dry eye in the house,” and “the climax comes when Peter and Wendy soar into the air.” Notable past Thea Awards recipients in the Event Spectacular category include the Opening Ceremony of the Sydney 2000 Olympic Games and the Opening Ceremony of the Salt Lake City 2002 Winter Olympic Games.

President Glenn Gumpel of Universal Studios Japan had the following to say on winning this Thea Award:

“I am deeply honored that Universal Studios Japan’s ‘Peter Pan’s Neverland’ has received such a

globally prestigious award in recognition of world-class entertainment. I take pride in this show being one that even people who have yet to undertake the Park experience will find well worth going to see. Universal Studios Japan will continue to provide more compelling world-class entertainment to which guests visiting the Park will increasingly make an emotional connection.”

The other attractions that have been bestowed with Thea Awards to date at Universal Studios Japan are the popular live show “WaterWorld™” at Universal Studios Hollywood that was recognized in the Live Show Presentation category in 1996, “TERMINATOR 2:3-D®” at Universal Studios Florida recognized in the Attraction category in 1997, the extremely popular attraction “The Amazing Adventures of Spider-Man™ – The Ride” at Universal’s Islands of Adventure (Florida) recognized in the Attraction category in 2000, and the Universal Studios Japan original attraction “Animation Celebration” recognized in the Attraction category in 2002.

The further information about TEA is www.TEAConnect.org.

About “Peter Pan’s Neverland”

“Peter Pan’s Neverland” is a magnificent lagoon show that is an authentic recreation of the original work of the well-known fairytale “Peter Pan.” The show has been receiving rave reviews from a great many guests since its opening on April 20, 2006. Characters appearing in the show include the boy who never wants to grow up, Peter Pan, along with Wendy and her younger brothers Michael and John, Captain Hook, Tinker Bell, the Indian princess Tiger Lily, pirates and the Lost Boys. These characters stage a magical performance set in London, where Wendy resides, and in Neverland, where Peter Pan resides. Peter Pan’s performance, where he flies swiftly here and there in the night sky using a wire that set up between two enormous towers standing, is also something to keep an eye out for. Furthermore, pyrotechnics, lighting, waterworks and other extravagant special effects, plus singing, dancing and breathtaking live stunts make this a compelling and spectacular show.

Overview of “Peter Pan’s Neverland”

Venue: Central lagoon in the Park
Cast: 35 members
Duration: Approx. 25 minutes
Frequency: Showing once after sunset
Height of tower: Approx. 47.5 meters
Length of wire: Approx. 171 meters
Peter Pan’s flying speed: 9.1 meters per second at the fastest

Stages: 4 stages (Captain Hook’s pirate ship, the forest where the Lost Boys reside, the Indian Rock and the mermaid stage)

Main characters: Peter Pan, Captain Hook, Wendy, Michael, John, Jane (Wendy’s younger sister), Tiger Lily (the daughter of an Indian chief), the Lost Boys, pirates, etc.



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In the year 2007, Universal Studios Japan will present a series of new world-class entertainment filled with “**Dreams**” in its commitment to become a place that can provide special memories such as where the ambitions and dreams envisioned by guests are fulfilled. Moreover, Universal Studios Japan hopes to offer all guests with heart-throbbing moments, deeply-moving sensations, delightful pleasures where guests will find they just cannot help but smile and other experiences full of “wonder” and “imagination” more than ever before.