



This Summer Universal Studios Japan™ is Cool & Fun!

First Water Parade Since Park Opening

“Universal Water Parade”

Summer Event (July 12 (Thurs.) – Sept. 2 (Sun.))!

-- Parade with guest participation full of fun with hula dancing, beach balls and much more! Enjoy a “cool” summer with popular Park characters!! --

-- Summer Twilight Pass to be sold for summer night fun at a good value! --

May 21 (Monday), 2007

Universal Studios Japan™ has decided to hold the “Universal Water Parade,” the first parade utilizing water since Park opening, as a summer event from July 12 (Thursday) to September 2 (Sunday), 2007.

The “Universal Water Parade” will star Snoopy, Hello Kitty, the friends from Sesame Street, Pink Panther and other popular Park characters parading the Hollywood Area and New York Area aboard seven floats (mobile stages) exhibiting summery images, along with dancers with cool and cheerful costumes, with tunes that conjure up the mood of beaches. The parade will have two types of areas that each feature different summer pleasures: Wet Zones where guests can enjoy water sprays and Dry Zones where guests can enjoy the summer spirit with hula dancing and beach balls without getting wet.

Overview of “Universal Water Parade”

Event Period: July 12 (Thursday), 2007 to September 2 (Sunday), 2007

Cast:

1. Beach Ball Float

Snoopy, Charlie Brown, Lucy, Linus and Sally

2. Beach Float

Woody Woodpecker and Winnie Woodpecker

3. Heart Hibiscus Float

Pink Panther

4. Heart Hibiscus Float

Hello Kitty and Dear Daniel

5. Conch Shell Float

Betty Boop, Popeye and Olive

6. Life Preserver Float

Ernie and Bert

7. Surf Float

Elmo, Cookie Monster and Zoe

Abovementioned 18 characters along with approximately 70 entertainers

Content:

Three Wet Zones where guests can enjoy water sprays and two Dry Zones where guests can enjoy hula dancing and beach balls will be set up on the parade route. In Wet Zones, entertainers will boost the excitement level of the parade by spraying guests with water using water guns, water balloons and other items to the beat of music and dancing that fully exude a beach atmosphere. In Dry Zones, there will be hula dancing, beach balls, etc. so guests will be able to enjoy the parade without getting wet.

Venue:

Hollywood Area and New York Area

Frequency:

Once to twice a day (subject to change without prior notice due to bad weather and other unforeseen circumstances)

Duration:

Approximately 35 minutes

Total Parade Length:

Approximately 120 meters

Value-Packed “Summer Twilight Pass” to be Sold that Also Allows Guests to Enjoy “Universal Water Parade”

By taking advantage of the “Summer Twilight Pass” (4,200 yen for adults, 3,100 yen for children) that is valid for Park admissions from 3 p.m., not only will guests be able to enjoy “**Universal Water Parade**,” the summer parade utilizing water to be launched this summer for the first time, but guests will also be able to enjoy the Park at night for a special value-packed price. As in the daytime, the Park also offers a wealth of attractive features in the evening. These include “Hollywood Dream – The Ride,” of which the LEDs that shine brilliantly in the twilight form a beautiful sight like that of a shooting star, and “Peter Pan’s Neverland,” the lagoon show of which the dynamic aquatic performances and pyrotechnics are the highlights.

This summer, in addition to the “Studio Pass” (pass for one day) and “Annual Studio Pass,” Universal Studios Japan™ has prepared this “Summer Twilight Pass” for residents of the outskirts of the Kansai region and other guests on short-term stays. The Park has also organized the “2-Day Studio Pass” (pass for two days) and “Twilight & Day Pass” (pass for one and a half days) for guests who travel quite a distance and other guests wanting to take in the full benefits of the Park.

Overview of “Summer Twilight Pass”

Name:

Summer Twilight Pass

Content:

Studio pass valid for Park entry from evening (3 p.m.) to Park closing time

Applicable Period:

On any one day between July 14 (Saturday) and September 2 (Sunday)

Tax-Inclusive Price:

4,200 yen for adults (aged 12 years and over; junior high school students and older)
(compared to 5,800 yen for an ordinary Studio Pass)
3,100 yen for children (aged 4 to 11 years; elementary school students and younger)
(compared to 3,900 yen for an ordinary Studio Pass)

Sale Outlets:

Universal Studios Japan™ Ticket Booths

Official website at www.usj.co.jp (can be purchased via PC or i-mode)

Licensed travel agencies (with exceptions)

Lawson convenience stores (Loppi)

JR Reservation Ticket Offices (Midori-no-madoguchi)

Universal Studios Japan™ alliance hotels (only for guests staying at the hotel)

Sale Start:

At the beginning of June at selected outlets followed by other outlets on later dates

Advance/On-the-Day Sale:

Both advance sale and on-the-day sale

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In the year 2007, Universal Studios Japan™ will present a series of new world-class entertainment filled with “**Dreams**” in its commitment to become a place that can provide special memories such as where the ambitions and dreams envisioned by guests are fulfilled. Moreover, Universal Studios Japan™ hopes to offer all guests with heart-throbbing moments, deeply-moving sensations, delightful pleasures where guests will find they just cannot help but smile and other experiences full of “wonder” and “imagination” more than ever before.

At the Park, “Hollywood Dream – The Ride,” a roller coaster offering new sensations that opened in March, is drawing great popularity. Furthermore, a schedule of entertaining special events linked to new movies will be held, such as “Spider-Man 3 Movie Festival” (April 19 to July 1) and “Shrek 3 Special Event” (June 7 to August 31). The Park’s first merry-go-round, “Magical Oz-Go-Round,” is also set to open in July within the “Land of Oz” area that is based on the theme of The Wonderful Wizard of Oz.