

**Universal Studios Japan™**  
**Commemorates the Release of “Shrek the Third” – the 3<sup>rd</sup>**  
**Movie in the Extremely Popular Animated Movie Series**  
**Limited-Time-Only “Shrek 3 Special Event”**  
**To be Held June 7 ~ August 31, 2007!**

-- Enjoy a lively and spectacular parade, “Shrek Baby Birthday March,” to celebrate the birth of Shrek’s baby! Shrek and Princess Fiona ride aboard an onion-shaped horse-drawn carriage! --

-- The castle of the “Kingdom of Far Far Away” arrives in the Hollywood Area as if straight from the movie realm! Take commemorative photos together with the tremendously happy Shrek and Princess Fiona set against the gorgeous castle in the background! --

OSAKA-April 19, 2007--Universal Studios Japan™ will commemorate the release of the third movie in the extremely popular animated movie series starring the popular Park character, Shrek, called “Shrek the Third” by holding the “Shrek 3 Special Event” for an 86-day period starting Thursday, June 7, 2007 and ending Friday, August 31, 2007 (joint distributor: Asmik Ace & Kadokawa Entertainment, Inc.; release simultaneously showing nationwide at Shochiku & Toho theaters including Saloon Pass Louvre Marunouchi on Saturday, June 30, 2007). During the event period, in addition to showing a spectacular procession, “Shrek Baby Birthday March,” the Park will see the arrival of the set of the castle of Princess Fiona’s home, the “Kingdom of Far Far Away.” These attractions will mean guests will be able to enjoy the world of Shrek.

**◆ Full of Happiness! “Shrek Baby Birthday March” to Celebrate the Birth of their Baby!**

Blessed with a cute baby in “Shrek the Third,” Shrek and the Princess are happier than ever. Aboard an onion-shaped horse-drawn carriage just like the one from the story, they will lead an entertaining procession displayed within the Park in tune to the lively theme song with the birth of the baby celebrated together with the guests along the street!

Event Period: Thursday, June 7 ~ Friday, August 31, 2007

Event Frequency: 1 time a day

Event Course: From the New York Area to the Hollywood Area, passing the front of the castle of the “Kingdom of Far Far Away,” which is set next to Animation Celebration

Cast: Shrek, Princess Fiona, and other entertainers

\*The parade content and event overview are subject to change without prior notice due to bad weather and other unforeseeable circumstances.

**◆ The Massive Castle of the “Kingdom of Far Far Away” Straight from the Story Arrives in the**

**Hollywood Area! Take a Memorable Commemorative Photo Together with Shrek and Princess Fiona!**

The massive castle, about 6 meters tall and 12 meters wide, comes to the Hollywood Area next to “Animation Celebration” from Princess Fiona’s home of the “Kingdom of Far Far Away.” In front of this glamorous castle, Shrek and Princess Fiona together will joyfully greet guests with smiles on their faces. A dedicated crew will hold photo opportunities for guests to take commemorative photos with Shrek and Princess Fiona. The time photo opportunities will be held will be notified on the official Park website.

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<About the movie “Shrek3”>

You must obtain your happiness by yourself! World’s greatest fantasy adventure full of fun and hope!

The long-awaited third film of the worldwide No.1 hit animation which won the Academy Award®! Shrek, an ogre with a frightening appearance and a heart of gold, brings you the fantastic adventurous story filled with laughter, tears, parodies, and humor along with his fellow fairy tale characters! The latest third film from the world’s greatest animation franchise which overrides the common assumptions on fairy tales is finally coming to theaters!

~ Story ~

An enormous succession issue is shaking Far Far Away! Shrek and Fiona were leading a happy newly-wedded life. But since their father, King Harold, has been struck down by disease, Shrek sets out to find the new king, Arthur. At the moment of departure, Fiona tells him that she is pregnant. “Am I going to be a father!?” Being unable to concentrate on his mission, Shrek arrives at a wizardry school. Arthur happened to be a wimpy high school student who goes there! Shrek tries to come up with every way to bring Arthur back home. In the meantime, Prince Charming was planning to take over the kingdom by instigating the fairytale villains such as Captain Hook and the witches. Princess Fiona counters them by grouping up the “Power Princess” with other princesses such as Snow White, Cinderella, and Sleeping Beauty. An unprecedented battle, which decides the future of the kingdom, is about to begin....

<About the Attraction Starring Shrek>

**“Shrek’s 4-D Adventure™” – An Attraction that Delivers a Multisensory Experience**

“Shrek’s 4-D Adventure™,” which emerged in June 2006, tells an original story that links the movies “Shrek” and “Shrek 2.” Featuring impressive 3-D footage seen through “OgreVision” glasses combined with special effects of water sprays and seat vibrations that stimulate your entire body, guests join Shrek in a 4-D experience of a truly thrilling great adventure involving an aerial battle with a fire-breathing dragon and a sharp plunge down a waterfall of about 300 meters or so.

**“Happy Harmony Celebration ~ Dream of Friends ~”**

The highly popular parade show “Happy Harmony Celebration” underwent renewal tailored to the theme of “Dreams” and “Friendship” and has returned in a new version titled “Happy Harmony Celebration ~ Dream

of Friends ~.” Globally popular characters, including Shrek, Snoopy, Elmo, and Hello Kitty appear with their friends on floats (mobile stages) and hold a grand party featuring “Dream”-filled songs and dances that celebrates the “friendship” with precious friends. Guests will be able to join in this commemorative party by joining hands with other guests to form a large circle and ascertaining the importance of “friendship” with one another.

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Universal Studios Japan™ hopes to offer all guests with heart-throbbing moments, deeply-moving sensations, delightful pleasures where guests will find they just cannot help but smile and enjoy other experiences full of “wonder” and “imagination” more than ever before. In the year 2007, Universal Studios Japan™ will present a series of world-class entertainment filled with “Dreams” in its commitment to become a place that can provide special memories where the ambitions and dreams envisioned by guests are fulfilled. The “Hollywood Dream – The Ride” marks the first in this series of new entertainment.