

The Beloved “Snoopy Studios” Returns with Even More Charm!

Celebrating the 75th Anniversary of PEANUTS™

Step Into the World of the Comics with the “Super Snoopy Festa” Grand Reopening on Friday, July 18, 2025

Universal Studios Japan will reopen “Snoopy Sound Stage Adventure™” on Friday, July 18, 2025, an area where guests can immerse themselves in the world of Snoopy and his friends from PEANUTS, which has been loved around the globe by people of all ages with enhanced attractions that fans will not want to miss. In this momentous year marking the 75th anniversary of the PEANUTS comic strip, a charming and imaginative area that can only be experienced at Universal Studios Japan will return.



The PEANUTS comic strip first debuted 75 years ago in seven American newspapers. Since then, it has been published in 2,600 newspapers across the globe and translated into multiple languages, continuing to be loved across generations and borders.

In this milestone year celebrating the 75th anniversary of PEANUTS, Universal Studios Japan is proud to launch a special campaign titled “Super Snoopy Festa”, packed with the charm of Snoopy and his friends.

Snoopy's movie studio is getting a powerful upgrade! The latest information is now available!

◆ Ride Attraction: The Flying Snoopy

Enjoy the story of the popular character “Flying Ace”, played by the master of disguise, Snoopy, in “The Flying Snoopy”, an indoor ride attraction that can be enjoyed comfortably regardless of the weather. With a completely new design and storyline, this attraction offers a brand-new experience.

This attraction is a ride coaster that fully immerses you in the world of PEANUTS. Jump into the comic strip with your whole body, ride in the trademark red-roofed doghouse, and experience a thrilling adventure as you race at full speed with the Flying Ace in search of his arch-nemesis, the Red Baron. Ride photos, which are photos of scenes from the attractions cut out and placed in cute photo frames, have also been introduced so that visitors can take them home as souvenirs and Snoopy's™ Backlot Café will offer special souvenir mugs to celebrate the anniversary of the comic series. The mugs are yours to take home, so you can enjoy the special food experience and memories of “The Flying Snoopy” at home.



Snoopy Mug Cup
Available for purchase at Snoopy's™ Backlot Café

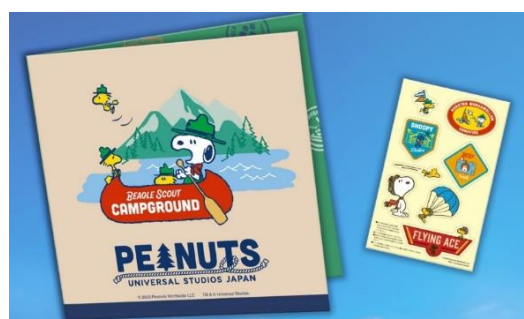
◆ New Photo Spot: “Snoopy Photo Opportunity: Beagle Scout Campground”

A campground depicting the world of the Beagle Scouts, an exploration team led by Snoopy, will make its debut as a movie set within Snoopy's studio. The new photo greeting “Snoopy Photo Opportunity: Beagle Scout Campground” is a space where you can enjoy taking photos and greeting the adorable Snoopy dressed in a Beagle Scout uniform. Come here anytime to meet the lovable Snoopy! Also, a bunch of new items with the Beagle Scouts theme and lots of Snoopy charm will be coming soon. Come explore the park with Beagle Scout Snoopy!

“Snoopy Photo Opportunity”

*Includes stickers

Available for purchase at Snoopy's Sound Stage Adventure Photo Counter



Shirt

Wear a shirt with a Beagle Scout-style patch and join Snoopy and his friends!

Tote Bag with Bandana

The removable bandana is a cute accent on this large capacity tote bag which is perfect for use at the park.

Both available for purchase at Snoopy's Sound Stage Adventure Store



Exclusive stickers and stamp rally to be held during “Super Snoopy Festival”!

◆“SUPER SNOOPY” Stickers

Universal Studios Japan is currently hosting the “Super Snoopy Festival” in celebration of the 75th anniversary of PEANUTS. In the Snoopy Area, we will be distributing special limited-edition “Super Snoopy” stickers. Three designs will be available. These original stickers are just like invitation tickets to the area commemorating the enhancement of Snoopy's studio. Stickers featuring memorable quotes from PEANUTS comics that will touch your heart will be available in different designs during the distribution period. Come visit us many times to collect them all!

*Distribution may be limited or canceled due to weather conditions or other circumstances. Please ask Park crew for details.



Distribution Period:

- ① Friday July 18th to Sunday August 31st, 2025
- ② Monday September 1st to Friday October 31st, 2025
- ③ Saturday November 1st to Wednesday December 31st, 2025

*Three types of stickers will be made available.

*Only available while supplies last.

*Distribution period subject to change without notice.

Distribution location: Snoopy's Sounds Stage Adventure

◆75th Anniversary Limited-Time “Snoopy Stamp Collection Tour” Event

This year, which marks the 75th anniversary of the PEANUTS comic strip, the Park will hold a “Snoopy Stamp Collection Tour” event connecting facilities related to PEANUTS and Universal Studios Japan starting on Snoopy’s birthday, Sunday August 10th, 2025. Each facility will distribute a special stamp collection sheet only available this year. Different stamps will be available at each PEANUTS facility. Bring your “Stamp Collection Sheet” and visit all the facilities where PEANUTS fans gather from across Japan to experience each facility and collect them all.

- < Event Period > Sunday August 10th to Wednesday December 31st, 2025
< Distribution Location > Snoopy Sound Stage Adventure Store
< Participating Facilities > Snoopy Museum, PEANUTS Diner, Snoopy Chaya, Universal Studios Japan, and more.

*Only limited number of Stamp Books available.

*Designs and participating facilities are subject to change.

*Stamp Collecting Book resembling a passport.



◆75 Years of Peanuts

happiness is...75years. In 1950, Charlie Brown, Snoopy, and the rest of the peanuts gang were first introduced to the world. In the 75 years since, peanuts has become a global phenomenon, encompassing award-winning animated content, stage shows and live experiences, high profile collaborations, and retail programs around the world. Artists, musicians, philosophers, and fans have been inspired by Charles Schulz creation for over seven decades and there is no end in sight for this beloved cast of characters who speak so beautifully and simply to the human experience.

◆About Peanuts

The characters of Peanuts and related intellectual property are owned by Peanuts Worldwide, Which is 41% owned by Wild Brain Ltd..39% owned by Sony Music Entertainment (Japan)Inc..and20% owned by the family of Charles M.Schulz,who first introduced the world to Peanuts in 1950, when the comic strip debuted in seven newspapers. Since then, Charlie Brown, Snoopy and the rest of the Peanuts gang have made an indelible mark on popular Culture. In addition to enjoying beloved Peanuts Shows and specials on Apple TV + , fans of all ages celebrate the Peanuts brand Worldwide through thousands of consumer products, as well as amusement park attractions, cultural events, social media, and comic strips available in all formats, from traditional to digital. In

2018, Peanuts partnered with NASA on a multi-year Space Art Agreement designed to inspire a passion for space exploration and STEM among the next generation of students.

◆About Universal Studios Japan

Universal Studios Japan belongs to the Comcast NBC Universal Group. Universal Studios Japan has succeeded in establishing its position as a major entertainment and leisure landmark attracting many guests in Japan as well as from overseas. Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands such as Japanese anime, and a variety of seasonal events entertaining its guests with the world's highest quality entertainment. Through "Super Amazing" and "Super Exciting" experiences made possible only at Universal Studios Japan, all park visitors are given the opportunity to break out of their shells and be "Super Energized" in the "Super Energetic District" that is Universal Studios Japan.

Universal Studios Japan has continued to evolve since its opening in 2001 and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur which soars through the entire Jurassic Park area, Minion Park and the "Hacha Mecha Ride" where guests are able to enjoy the chaotic antics of the Minions, and Super Nintendo World, a new area where guests can unleash their passion to play in an immersive environment based on world renowned Nintendo characters and their worlds.

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