

Giving “Thanks” to not just parents but people special to you
Universal Studios Japan’s proposed special month of “Thanks” and “Love”

THANKS LOVE MONTH 2025 BEGINS

“I hope this offers everyone the chance to give thanks to whoever is important to them”

**Ikusaburo Yamazaki announces start of event, expresses
love and gratitude to **best friends!****

Special appearance at Osaka Kansai Expo and airing of TV CM also announced

Universal Studios Japan will hold a special commemorative month called “Thanks Love Month 2025” from Friday, May 9th to Sunday, June 15th, 2025, where guests can express their gratitude and love not only to their mothers and fathers, but also to all the important people in their lives. Ahead of the grand opening, a ceremony was held today with actor Ikusaburo Yamazaki as a special supporter, and the special programs that will be offered for a limited time at the park were unveiled to the press for the first time.



At around 10:00am, actor Ikusaburo Yamazaki made a surprise appearance in front of specially invited guests! Yamazaki-san has been appointed as the first-ever ‘Special Supporter’ of the event which has entered its fourth year. Based on his own experiences, Mr. Yamazaki strongly sympathizes with

and supports this project, saying, “[tentative] I am where I am today thanks to the help of everyone around me. I would like to take this opportunity to express my gratitude to my loved ones, and I hope that everyone will also take this as an opportunity to express their gratitude to others.” In keeping with this year's theme, “Who do you want to celebrate today?”, Yamazaki-san chose [TBC] as the recipient of his gratitude. Along with recalling touching episodes, he spoke candidly about his heartfelt gratitude, saying, “[tentative] Usually, I am [TBC], but today, I want to tell you that [TBC].”

At the end of the ceremony, popular Park characters, wearing gorgeous bouquets and corsages, gathered at Gramercy Park. Together with guests, they expressed their gratitude to one another, and as colorful confetti danced through the air accompanied by cries of “Thank you,” “Thanks Love Month 2025” kicked off in a bright and cheerful atmosphere.

◆Comment by Special Supporter, actor, Ikusaburo Yamazaki

(Tentative) Comment on Day of Event

[Example] “I have always believed that I am who I am today because I have been supported not only by my parents but also by many people around me. However, in my daily life up until now, I honestly didn't have many opportunities to directly express my gratitude or translate it into action.

That's why a month dedicated to gratitude is a great opportunity to express your gratitude directly. It may be difficult to say “thank you” directly because you feel shy, but if you visit Universal Studios Japan, you will surely want to say ‘thank you’ from the bottom of your heart.

And it doesn't have to be just one person that you express your thanks to. Ask yourself who you want to celebrate today... And I hope that everyone will express their feelings of love and gratitude, and I will also try to remember to be thankful to someone every day during this period.”

Photo from Event
(Yamazaki)

◆ Various limited-time events being in Park!

During “Thanks Love Month 2025”, the Park will offer various programs to encourage guests to express their feelings of gratitude, which are often difficult to convey, in a heartfelt manner. In addition to the “Thanks Love Greeting” event, where popular Park characters cheer guests on with cute bouquets, the Park will also be distributing “Thanks Love Stickers & Cards” to make it easier to express your gratitude. Guests who received the stickers earlier today were all smiles telling each other, “thank you for everything”, and heartwarming scenes of children putting stickers on each other and family members were seen throughout the Park.



Shoot on the PPV event



◆Comments from Guests who experienced Thanks Love Month first-hand

- [TBC]
- [TBC]

・ [TBC]

《First-ever Program》

◆ THANKS LOVE MONTH Commemorative Event to be held at Osaka Kansai Expo!

This year, we have received more support than ever before from our partners for this project, and we are holding a variety of events outside the Park as well. In addition, Universal Studios Japan has been conducting various community outreach activities as part of its CSR initiatives. This year, in collaboration with OSAKA Healthcare Pavilion, a special “Thanks Love Month” stage event will be held at the recently opened Osaka-Kansai Expo. Let's share the importance of "life" and the joy of "health" and express our "gratitude" to the important people who support us.

【Event Details】

“Thanks Love Month” Special Stage in OSAKA Healthcare Pavilion

Park characters will appear at the “Reborn Stage”! We would like to provide guests with an opportunity to think about the important people they want to express their gratitude to, both now and in the future.

Let's express our gratitude by singing and dancing with the theme of "thank you"!



【Event Schedule】

Day 1: Friday May 30th, 2025

①9:40～ / ②13:00～ / ③16:10～

Day 2: Saturday May 31st, 2025

①11:00～ / ②13:00～ / ③15:30～ / ④17:30～

【Event Venue】

Osaka Kansai Expo

Reborn Stage adjacent to Osaka Healthcare Pavilion

*If it is crowded, numbered tickets may be distributed in front of the venue.

*Event free of charge. Entry ticket for Osaka Kansai Expo is required.

©Please check the following website for event details and participation method.

<https://www.usj.co.jp/company/cp/thanks-love-month2025/>

Through various initiatives in collaboration with the local community, such as special classes at local elementary schools (scheduled for late May), **Universal Studios Japan will promote activities to establish this month of gratitude in Osaka and spread the circle of giving thanks to people important in each of our lives.**

《First-ever Program》

◆ Mother's Day “Who do you want to celebrate today” television commercial to be aired for one day only

Not just your mom, there are people around you who care about you.

Who do you want to celebrate on Mother's Day?



- CM Title: “Who do you want to celebrate today?”
(30 sec)
- CM Broadcast Date: Sunday May 11th, 2025
- CM Broadcast Area: Tokyo, Nagoya, Osaka

This TV commercial features Peppermint Patty from the comic strip “Peanuts”. Through the story of Peppermint Patty, who doesn't have a mother, the commercial asks, “Who is today (Mother's Day) for?” Through this commercial, we hope to share the idea that Mother's Day is not just for mothers, but a day to express gratitude and love to all of our loved ones in today's diverse society. Universal Studios Japan hopes to help convey the feelings of gratitude of those who share this sentiment.

© This commercial will be available to view on the following website during the “Thanks Love Month” event period (beginning may 11th).

<https://www.usj.co.jp/company/cp/thanks-love-month2025/>

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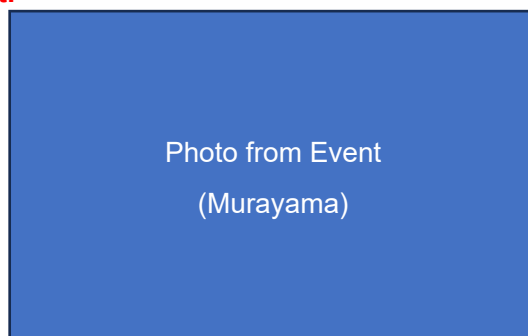
■ Comment by Program Director

Taku Murayama, Executive Officer & Senior Vice President, CMO, CSR Committee Chair, USJ LLC

(Tentative) To be replaced with comment from day of event.

“Thanks to the support of many people, ‘Thanks Love Month’ is now entering its fourth year. This year, we will also be joined by 28 partner companies that share our vision, we will collaborate with local communities, and we will organize a special event at the Osaka-Kansai Expo which will be visited by many people from around the world, as well as visiting elementary schools to provide lessons for local children, among a wide range of other activities.

The theme of the event's fourth year is, ‘who do you want to celebrate today?’. With diverse lifestyles and family structures today, the people we want to express our gratitude to vary greatly. We hope to provide everyone with an opportunity to recognize and express gratitude for those who are important to them, and to spread this spirit of gratitude not only throughout the Park but throughout society as a whole. We hope that this will be a month filled with gratitude and love throughout Japan.”



* * *

Universal Studios Japan has renewed its CSR slogan in April 2024 to, **“LOVE HAS NO LIMIT,” and is moving forward with new projects**. This year's “Thanks Love Month 2025” will also be a key initiative of this project, during this period, which includes Mother's Day (May 11 this year) and Father's Day (June 15), we hope that people will take the time to think about the important people in their lives and express their gratitude and love to them. This year, we aim to expand the initiative with even more support and make it even more impactful.

Through this event, **we aim to establish a “new month of gratitude” that not only expresses gratitude to mothers and fathers, but also conveys feelings of appreciation, praise, and encouragement to partners, friends, colleagues, and other important people in our lives, in line with the current trend of**

the diversification of lifestyles and family structures. As a company that operates a Park welcoming diverse guests from around the world and actively promotes an inclusive culture, we aim to establish this commemorative month as a time when everyone can share feelings of gratitude and love. We are committed to continuing our efforts to contribute to a future filled with children's smiles.

■ **“THANKS LOVE MONTH 2025” Special Website**

<https://www.usj.co.jp/web/ja/jp/events/spring-2025/thanks-love-month>

■ **About Universal Studios Japan**

Universal Studios Japan belongs to the Comcast NBC Universal Group. Universal Studios Japan has succeeded in establishing its position as a major entertainment and leisure landmark attracting many guests in Japan as well as from overseas. Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands such as Japanese anime, and a variety of seasonal events entertaining its guests with the world's highest quality entertainment. Through “Super Amazing” and “Super Exciting” experiences made possible only at Universal Studios Japan, all park visitors are given the opportunity to break out of their shells and be “Super Energized” in the “Super Energetic District” that is Universal Studios Japan.

Universal Studios Japan has continued to evolve since its opening in 2001 and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur which soars through the entire Jurassic Park area, Minion Park and the “Hacha Mecha Ride” where guests are able to enjoy the chaotic antics of the Minions, and SUPER NINTENDO WORLD, an area where guests can unleash their passion to play in an immersive environment based on world renowned Nintendo characters and their worlds.

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