



Tuesday, November 12, 2024

NEWS RELEASE

“SUPER NINTENDO WORLD™” AREA EXPANSION **World’s First*¹ Area Featuring Donkey Kong** **“DONKEY KONG COUNTRY™”** **Officially Opens on December 11, 2024!**

Special preview of select areas of the iconic “The Golden Temple” and New Ride Attraction held today!

Universal Studios Japan is expanding the popular SUPER NINTENDO WORLD, which has been visited by many guests every day since its opening in March of 2021. The world’s first-ever “Donkey Kong Country” area, themed on the world of Donkey Kong, will enhance and deepen the experiential value of the SUPER NINTENDO WORLD. The grand opening of the area will be Wednesday, December 11, 2024. With the addition of this new area, SUPER NINTENDO WORLD will expand by 70% its current size with an all-new area by providing new experiences full of innovation and creativity that takes the guest experience to an even higher level. At 7am (JST) today, the media got a first look at the ride vehicle and station for the new Mine Cart Madness™ ride attraction, which is located inside the iconic “The Golden Temple” .



*1: Based on company research regarding establishments themed with characters and worlds from the Nintendo brand.

(Top Left) Exterior of The Golden Temple (Top Right) Ride Vehicle

(Bottom Left) Wall painting in the interior of The Golden Temple

(Bottom Right) Wall painting in the interior of The Golden Temple

【Interior of The Majestic “The Golden Temple” Created With Stunning Quality Is Unveiled】

Also today, part of the interior of The Golden Temple, one of the area's landmarks, was unveiled. The Golden Temple is a shining structure located in the deepest part of the jungle that has actually appeared as a level in Donkey Kong games. Once inside, you will feel as if you have entered the world of Donkey Kong and feel the atmosphere of the mysterious ruins with your whole body. Furthermore, inside The Golden Temple is a mural, which you have seen somewhere before! Guests can experience the excitement of the attraction even before they board the attraction in this dynamic space.

<Daniel Greer (Producer, Universal Creative)>

In Donkey Kong Country, visitors can immerse themselves in the lush tropical landscapes seen in the popular video game series and explore real-life locations deep in the jungle, including The Golden Temple. The new ride attraction, Mine Cart Madness, is a new and innovative coaster design that is not bound by conventional ideas and will offer an unpredictable experience that will make you seemingly jump over gaps. We are looking forward to welcoming our guests to “PLAY WILD!” with a thrilling and ultra-exciting experience that is both visually and instinctively stimulating.

【A Grand Adventure of an Unpredictable and Super Exciting Experience!】

State-of-the-Art Next Generation Coaster: “MINE CART MADNESS”】

The ride vehicles and boarding area for “Mine Cart Madness,” a new and innovative ride attraction that breaks away from conventional ideas, were also unveiled for the first time today.

This attraction is a stimulating, innovative and thrilling coaster that will shake your instincts both visually and physically, developed in cooperation with Nintendo's creative team, including Shigeru Miyamoto, Representative Director and Fellow of Nintendo Co.

Guests will hop into a mine cart and careen through the jungle to help Donkey Kong and Diddy Kong protect the coveted Golden Banana from the Tiki Tak Tribe on this first-of-its-kind family coaster. Utilizing an unprecedented ride system and a unique coaster design, it will send riders on a thrilling adventure where they will experience the jaw-dropping maneuvers – including getting blasted out of a barrel, seemingly jumping over gaps as they speed along a rickety track, and so much more.

<Attraction Information>

【Experience Length】 Approximately 2 minutes

【Capacity】 4 people per vehicle

【Height Restrictions】 107cm or more

*A chaperone is required for those between 107cm and 122cm tall.

Donkey Kong is a video game series created by Nintendo and led by Shigeru Miyamoto, Nintendo's representative director and Fellow, and has been loved around the world for generations.

“DONKEY KONG COUNTRY” features a state-of-the-art ride attraction with unpredictable surprises, as well as food and shopping, to provide a comprehensive experience that is a new journey for Universal Studios Japan. Information about the new area and the experiences that await guests there will be announced between now and the grand opening. Please look forward to it.

“PLAY WILD!” new merchandise to enhance the experience will be available for pre-sale starting Wednesday, November 13!

Starting tomorrow, Wednesday, November 13, new merchandise, including a ticket holder featuring designs of Donkey Kong’s trademark red tie and barrels, which are also familiar from the game, as well as eye-catching straps with colorful and ultra-energetic hues that perfectly match the tropical image of the area, will be available for purchase to further enhance the “PLAY WILD!” proposition.



Left : Ticket Holder
Right : Ticket Holder with Charms and Reel



Left : Strap Set (3 Straps)
Right : Keychain Set (3)

■ Sales Stores : 1-UP Factory™

*Product design, price, sales outlets, sales method, and sales start date are subject to change without notice.

*Please forgive us if we are out of stock.

Enjoy the world of “Donkey Kong” effortlessly and reliably with new Special Tickets!

To celebrate the expansion of the SUPER NINTENDO WORLD, the “Universal Express Pass: Donkey Kong Special” ticket, which includes the most popular ride attraction, is now on sale. Please enjoy the shortened waiting time for the latest attractions.

■ Ticket Information:

Includes new ride attraction, “Mine Cart Madness” and as well as a choice from the following.

Choose one benefit from the following three options:

- Mine Cart Madness Ride Photo
- Yoshi's Adventure™ Ride Photo
- A 2,200 yen shopping coupon exclusively for SUPER NINTENDO WORLD merchandise

* The coupon can also be used at shops and carts outside of the SUPER NINTENDO WORLD area.

* This ticket does not include access to the Yoshi's Adventure attraction.

■ Sales Period:

Wednesday, November 13, 2024, starting at 12:00 pm

■ Ticket Price:

¥4,200 - ¥8,400 (tax incl.)

■ Eligible dates of use:

Wednesday, December 11, 2024 - Tuesday, December 31, 2024 *Except during NO LIMIT! Countdown 2025

■ Ticket Outlet:

Universal Studios Japan Official Website

*Other types of Universal Express Passes (for use on and after January) will be available for purchase. Please check the official website of Universal Studios Japan for further details.

“Universal Prime Annual Pass Grand Royal” holders are invited to special invitation to experience new area preview!

Universal Prime Annual Pass Grand Royal holders will have a special opportunity to enjoy the new area before the grand opening. Details will be announced later.

*You will need an admission ticket, such as an Annual Pass or Studio Pass, valid on the day of your visit to enter the park.

*If there are too many applicants, some dates may be selected by lottery depending on the number of applicants.

*Please check the Universal Studios Japan official website for further details.

■ About Universal Studios Japan

Universal Studios Japan belongs to the Comcast NBC Universal Group. Universal Studios Japan has succeeded in establishing its position as a major entertainment and leisure landmark attracting many guests in Japan as well as from overseas. Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands such as Japanese anime, and a variety of seasonal events entertaining its guests with the world's highest quality entertainment. Through “Super Amazing” and “Super Exciting” experiences made possible only at Universal Studios Japan, all park visitors are given the opportunity to break out of their shells and be “Super Energized” in the “Super Energetic District” that is Universal Studios Japan.

Universal Studios Japan has continued to evolve since its opening in 2001 and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur which soars through the entire Jurassic Park area, Minion Park and the “Hacha Mecha Ride” where guests are able to enjoy the chaotic antics of the Minions, and SUPER NINTENDO WORLD, a new area where guests can unleash their passion to play in an immersive environment based on world renowned Nintendo characters and their worlds.

HARRY POTTER and all related characters and elements © & ™ Warner Bros. Entertainment Inc. Publishing Rights © J.K. Rowling. (s24)

Minions and all related elements and indicia TM & © 2024 Universal Studios. All rights reserved.

© Nintendo

TM and © 2024 Sesame Workshop

© 2024 Peanuts Worldwide LLC

TM & © Universal Studios & Amblin Entertainment

TM & © Universal Studios. All rights reserved.

* * *

General Inquiries about Universal Studios Japan

Information Center Tel: 0570-20-0606 / Official website www.usj.co.jp

Universal Studios Japan Official Facebook <https://www.facebook.com/UniversalStudiosJapan>

Universal Studios Japan Official X https://twitter.com/USJ_Official

Universal Studios Japan Official Instagram https://www.instagram.com/universal_studios_japan/

Universal Studios Japan Official TikTok https://www.tiktok.com/@usj_official