

BE IMMERSED IN THE WORLD OF “KIMETSU” WITH ALL NEW VERSIONS OF 2 MOST POPULAR ATTRACTIONS

Enter the center of epic battle with “Tanjiro Kamado”, “Tokito Muichiro”, & “Kanroji Mitsuri” in Super Realistic intense fighting!!
“Demon Slayer: Kimetsu no Yaiba XR Ride — Race to Swordsmith Village”

Experience Hashira training in Super Thrilling Experience as new recruit in
“Demon Slayer Hashira Training Arc x Hollywood Dream – The Ride”

Only from Friday July 19th, 2024, to Sunday January 5th, 2025

Universal Studios Japan invites you to experience the epic battles of the anime “Kimetsu no Yaiba” first-hand on the VR coaster, “Demon Slayer: Kimetsu no Yaiba XR Ride – Race to Swordsmith Village”, and be fully immersed in the world of “Kimetsu” at the story coaster, “Demon Slayer Hashira Training Arc x Hollywood Dream – The Ride” at the park for a limited time only from Friday July 19th 2024 to Sunday January 5th, 2025.

These two new ride attractions feature fully original stories based on the world of the story arc of the series released last year popular across the globe, “To The Swordsmith Village”, and the latest installment of the series which began broadcast on Sunday May 12th, 2024, the “Hashira Training Arc”, as you enter the world of “Kimetsu no Yaiba” and be at the center of the amazing realism and Super Realistic immersive recreation only possible at Universal Studios Japan.



The wildly popular “Kimetsu no Yaiba XR Ride: Mugen Train” which has returned and is operating currently and recorded a 99% satisfaction rate with riders*1 will finish on Sunday June 9th, 2024. Join “Tanjiro Kamado”, who battled his way through the “Mugen Train”, as he rises to meet the challenge of new demons in this unprecedented Super Exciting experience.

In “Demon Slayer: Kimetsu no Yaiba XR Ride – Race to Swordsmith Village”, starting Friday July 19th, 2024, guests speed through the “Swordsmith Village”, infested by demons, to bring “Tanjiro” a new katana. Feel the wind, speed and gravity of a coaster as you race through this fully immersive world of Kimetsu created using state-of-the-art VR technology as you battle the upper rank demons, “Gyokko” and “Hantengu” alongside the Mist Hashira, “Muichiro Tokito”, the Love Hashira, “Mitsuri Kanroji”, and “Tanjiro”. Dash through the epic battles as “breathing techniques” and “blood demon arts” are used before your eyes in this Super Real world as you battle demons as one of the Demon Slayer Corps. Be fully immersed in this completely immersive attraction experience.

On “Demon Slayer Hashira Training Arc x Hollywood Dream – The Ride”, join Wind Hashira, “Sanemi Shinazugawa”, Snake Hashira, “Obanai Iguro”, and Stone Hashira, “Gyomei Himejima” in two stories original to the park as they work at their Hashira Training. Immerse yourself in the world of the series as you race through the sky above the park on the Super Thrilling popular coaster as the Super Real voices of the characters speak to you on this story coaster only at Universal Studios Japan.

Enter the world of “Kimetsu no Yaiba” recreated with amazing quality and on awesome scale at Universal Studios Japan and experience becoming part of the Super Exciting, Super Emotional story.

*1 Based on in-house questionnaire of 240 guests who experienced the attraction at USJ between November 9th and 18th, 2021.

◆“Demon Slayer: Kimetsu no Yaiba XR Ride — Race to Swordsmith Village”

Slice through the darkness using the blade Tanjiro and friends need to save the Swordsmith Village!



- Period: Friday July 19th 2024 to Sunday January 5th 2025
- Attraction Type: VR Coaster
- Location: Space Fantasy The Ride

【Storyline】

The Swordsmith Village is under attack by Upper Rank Demons! Tanjiro stands against these foes but needs the Nichirin Blade to vanquish them. As an apprentice swordsmith, you, along with Genya, must search for this blade believed to be in the forge. With Mitsuri & Muichiro by your side, race to Swordsmith Village and deliver the blade to Tanjiro and save the village from the brink of despair!



*Images from “Kimetsu no Yaiba: Mugen Train”.

<About the XR Ride>

The XR Ride, beloved across generations, brings the technology and innovation of Universal Studios Japan together in a super realistic ride attraction where guests experience another world through their sense of sight and hearing with fully evolved state-of-the-art VR technology. The attraction stimulates their "sixth sense"* by synchronizing the world that spreads before their eyes, and physical G forces as only possible at a theme park.

*Entertaining stimulation of senses such as gravitational pull.

◆“Demon Slayer Hashira Training Arc x Hollywood Dream - The Ride”

Experience Hashira Training with the thrill of an extreme coaster! Begin your training as part of the Demon Slayer Corps!



- Attraction Type: Story Coaster
- Location: Hollywood Dream The Ride



【Version 1】

- Period: Fri. Jul. 19th to Mon. Oct. 7th, 2024

【Details】

As a new recruit in the Demon Slayer Corps you are tasked with climbing aboard a Gravity Training machine along with “Tanjiro”. The training heats up as “Iguro” and “Shinazugawa” along with “Kanroji” and “Tokito” decide to teach you themselves! Are you ready to take on the thrilling fierce Hashira training!?



【Version 2】

- Period: Tue. Oct. 8th, 2024, to Sun. Jan. 5th, 2025

【Details】

“Gyomei” takes you on a thrilling whitewater rafting training exercise! “Agatsuma”, “Inosuke”, and even “Genya” climb aboard the raft as you join “Tanjiro” in Hashira training and are launched into the rushing waters of a raging river! You slip through a waterfall and slam into a rock in this chaotic training session!



*Neither above versions will be available during “Hollywood Dream The Ride: Backdrop”.

◆UNIVERSAL STUDIOS JAPAN LIMITED EDITION “TANJIRO’S HYOTAN POPCORN BUCKET”

Following the greatly popular “Nezuko’s Popcorn Bucket” is a new popcorn bucket modeled on the gourd that “Tanjiro” used at the Butterfly Mansion to gain “Total Concentration: Constant”! This special edition bucket comes filled to the brim with the swordsmith “Hotaru Haganetsuka’s” favorite flavor, and park first, Mitarashi popcorn. Enter the world of “Kimetsu no Yaiba” with “Tanjiro”.



■ Period: Available for purchase from Thursday July 18th, 2024

*Only available during event.

■ Location: Stage 22 Popcorn Cart

*Product menu, design, sales dates, etc., subject to change without prior notice.

Tanjiro’s Hyotan Gourd Popcorn Bucket
~Mitarashi Flavor~

◆NEW DEMON SLAYER x UNIVERSAL STUDIOS JAPAN COLLABORATION RESTAURANT TO OPEN

A collaboration restaurant “Fuji no Hana no Shokujidokoro” (open until Sunday June 9th, 2024) is currently open at SAIDO in the New York Area. A new second collaborative restaurant will be opened featuring all new food and drink themed on the “Swordsmith Village Arc”. Details about the new restaurant including the name will be announced at a later date.

■ Period: Friday July 19th, 2024 to Sunday January 5th, 2025

■ Location: New York Area “SAIDO”

Experience “Demon Slayer” attractions smoothly with guaranteed entry with new “Universal Express Pass”

The “Universal Express Pass 4: XR Ride & Selection” which includes the “Demon Slayer: Kimetsu no Yaiba XR Ride”, “Hollywood Dream The Ride” and shortens wait times at 3 other attractions will be available starting Sunday May 19th, 2024. And from Thursday June 20th, the “Universal Express Pass: XR Ride Special” which includes a ride photo at the “Demon Slayer: Kimetsu no Yaiba XR Ride” and priority seating at the new collaboration restaurant at SAIDO will be available for purchase.

Guarantee you experience the Super Excitement and Super Amazing entertainment at Universal Studios Japan smoothly.

【Ticket Type & Price】

① Universal Express Pass 4: XR Ride & Selection

▶ ¥7,800 ~ ¥24,800 (tax incl.)

② Universal Express Pass: XR Ride Special

▶ ¥4,900 ~ ¥6,700 (tax incl.)

【On Sale】

① Sunday May 19th, 2024

② Thursday June 20th, 2024

<About the “Demon Slayer” animated series>

Based on the manga series by Koyoharu Gotouge published by Shueisha Jump Comics and anime produced by ufotable. The series spanned 23 volumes with a cumulative total sale of 150 million copies. The animated version was produced by ufotable.

The story follows the teenage Tanjiro Kamado who joins the Demon Slayer Corps after his family was slaughtered and younger sister, Nezuko, is turned into a demon. The anime series was broadcast from April 2019 as “TV Anime ‘Kimetsu no Yaiba’ Tanjiro Kamado Unwavering Resolve Arc”, with the release of the film, “Demon Slayer: Kimetsu no Yaiba – The Movie: Mugen Train”, in October of 2020. The series went on to release “TV Anime ‘Kimetsu no Yaiba’ – Mugen Train” and “TV Anime ‘Kimetsu no Yaiba’ Entertainment District Arc” in 2021 and 2022, and in February of 2023 released the film “Demon Slayer: Kimetsu no Yaiba World Tour – To The Swordsmith Village” with the animated television series being released starting in April of 2023.

The work’s story of the battle between demons and humans, epic fight scenes, attractive characters, and sometimes comical touch has made the series popular across the globe.

Official website: <https://kimetsu.com/>

■About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from distant areas in Japan as well as overseas. Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands such as Japanese anime, and a variety of seasonal events entertaining its guests with the world's highest quality entertainment. Through "Super Emotional" and "Super Exciting" experiences made possible only at Universal Studios Japan, all park visitors are given the opportunity to break out of their shells and be "Super Energized" in the "Super Energetic District" that is Universal Studios Japan.

Universal Studios Japan has continued to evolve since its opening in 2001 and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur which soars through the entire Jurassic Park area, Minion Park and the "Hacha Mecha Ride" where guests are able to enjoy the chaotic antics of the Minions, and SUPER NINTENDO WORLD, a new area where guests can unleash their passion to play in an immersive environment based on world renowned Nintendo characters and their worlds.

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