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お届けしたい。

NEWS RELEASE

Wed., Oct, 30th, 2017

Universal Studios Japan
To debut 『UNIVERSAL SPECTACLE NIGHT PARADE』
in 2018!
The world's first* next-generation parade
will take guest far beyond their traditional perceptions.

Universal Studios Japan will introduce a new large-scale project in 2018, the world's first* next-generation parade "Universal Spectacle Night Parade – Best of Hollywood", which will revolutionize the traditional experience. Universal Studios Japan continues to invest in new experience to bring park guests innovative entertainment.

The "Universal Spectacle Night Parade – Best of Hollywood" will celebrate 4 of Hollywood's most fan favorite films, including "Harry Potter", "Minions," "Jurassic World", and making their Park debut in the parade "Transformers", the born-in-Japan entertainment brand with its popular toys, games, animation and feature films.

J.K. Rowling's Wizarding World and its captivating magic, the Illumination's "Minions" and their mayhem, the enormous robots "Transformers", and the realism of the "Jurassic World" dinosaurs come together to be recreated in a continually changing entertainment spectacle. Park guests will be completely enveloped and fully immersed in this brand new and continually changing entertainment, which far surpasses the traditional theme park parade experience.

The impossible is made possible with perfect synchronization of projection mapping, which completely cover the surroundings, floats incorporating dynamic movements, high quality film lighting, sweeping cinematic score and performances by live entertainers through the use of "Show Orchestration," an outstanding technology specially developed by Universal Creative.



Universal Studios Japan has recently accelerated its growth with the launch of world-class entertainment experiences with large scale projects such as Minion Park in 2017, “Universal Spectacle Night Parade” in 2018 and “Super Nintendo World” which will be open until the Tokyo Olympics in 2020.”

- * Based on in-house research of world’s top 70 theme / amusement parks with most attendance with outdoor parades utilizing projection mapping visible to all guests along entire parade route (587m in total) and projection mapping also used on parade float itself.
- * Based on in-house research of world’s top 70 theme / amusement parks with most attendance utilizing wireless technologies to time location of parade floats and elements within the parade in real time which synchronize visual and audio elements throughout the entire parade route.
- * Based on in-house research of world’s top 70 theme / amusement parks with most attendance with permanent (over 1 year) installation of elements incorporating “transforming robots”.

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About Universal Studios Japan

Universal Studios Japan located in Osaka, Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from distant areas in Japan as well as overseas.

"Bringing You the Best of the World" - a theme park where its guests can have the world’s best experiences and create the world’s best memories, Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands, and a variety of seasonal events entertaining its guests to the fullest.

Universal Studios Japan has continued to evolve since its opening and has recently accelerated its growth with the launch of world-class entertainment experiences such as *The Wizarding World of Harry Potter*, *The Flying Dinosaur*, *Despicable Me Minion Mayhem Ride in Minion Park*. Universal Studios Japan recently broke ground on Super Nintendo World – what will become a Nintendo-themed, expansive entertainment area featuring Nintendo's legendary worlds and characters. Universal Studios Japan is wholly owned by Comcast NBCUniversal.