



NEWS RELEASE

Universal Studios Japan®

**The Park at Halloween offers a succession of spectacles!
Awaken your instincts with this autumn's hottest entertainment
“Universal Surprise Halloween”
From Friday 9/14/12 to Sunday 11/11/12**

Go crazy in the daytime for our photogenic world carnival, "**Parade De Carnivale**"

In the nighttime, our "**Halloween Horror Night**" brings you the world's most horrific screams with the combination of **Resident Evil, Jason and The Mummy!**

Let your emotions run wild with our daytime and nighttime ultimate experiences!

Trick or Treating is enjoyed the world over:

Experience it alongside our adorable characters in our family friendly "**Universal Wonderland**" together with your children to see their maximum smiles!

June 29(Fri),2012

Universal Studios Japan will hold the limited seasonal autumn event "Universal Surprise Halloween" from Friday 9/14/12 until Sunday 11/11/12, offering two completely different daytime and nighttime horrifying and impressive experiences.

In this Halloween event, you can stay from morning to night to immerse yourself in two completely different worlds. In the daytime, experience the frenzied "Parade De Carnivale", inspired by the world's most traditional festivals. At night, the Park transforms into the "world's scariest" horror experience to bring you "Halloween Horror Night", including the world-shaking Resident Evil, Jason and The Mummy. Not only will the wild parade make you "be surprised", "shout" and "make merry", by exposing you to the thrilling experience of the "fear", "loud screams" and "running away" provided by the "scariest" horror environment, the stress and feelings you work so hard to suppress every day will simply fly away. This autumn's hottest entertainment will not only satisfy you yourself, but the time you spend together in the Park will bring you closer together with the friends and family you bring with you.



Resident Evil (concept image)



Parade De Carnival (last year's event)



Universal Wonderland

In addition, in "Universal Wonderland", to which it is always exciting to bring your family, for a limited time we are holding a special "Trick or Treat" experience for children in order to let you experience firsthand the Halloween activity that is popular in Europe and America.

"Universal Surprise Halloween" Overview

Event		Dates	Time and Frequency	Location
Halloween Horror Night (A safety area is available for those of a nervous disposition)	Resident Evil	Friday 9/14/12 to Sun 11/11/12 Fridays, Saturdays, Sundays and Mondays within the period, and 10/31 (Halloween Wednesday)	06: 00 P.M/ ~ Studios closing time	In the New York Area, the "TERMINATOR 2:3-D®" attraction, and in the vicinity of Gramercy Park
	Jason			San Francisco Area "Lombard's Landing®" Restaurant
	The Mummy Museum II			Hollywood Area "Stage 22"
	Attraction			"Zombie" In the region covering the Jurassic Park, Amity, and San Francisco Areas
Parade De Carnival		Friday 9/14/12 to Sun 11/11/12	Once, around 40 minutes	Hollywood Area ~ New York Area
Trick or Treat			Any time	Universal Wonderland

"The world's most horrific screams! Scream, be afraid, run away!!" Halloween Horror Night"

As night falls, and "Halloween Horror Night" begins, the normally bright and lively Studios transforms into a place of screams and horror. We present three horror events, including "Resident Evil", "Jason" from the world-shaking and unbelievably popular "Friday the 13th", and "The Mummy Museum II", themed on the film series "The Mummy". Of course, the zombies that roam the streets have been made even more scary than last year. We are bringing you a Horror Night that is vastly larger in scale than last year's in both areas and content. Be shocked, be afraid, scream, run away: You won't be able to be your usual strong self. We present Horror Night, for the world's most horrific screams.

(1) Experience the world of "Resident Evil" with your whole body! A rush of fear, surprise and emotion!

★ Our uncompromising production team brings you carefully choreographed space direction, special effects, and performers gathered from all over the world. The world of Resident Evil made into perfect 3D will fill you with fear, surprise and emotion!

High resolution projectors, audio and lighting, and Special Effects the likes of which only Universal Studios' Entertainment Team can provide will turn the whole Gramercy Park area into the virus-infected "Raccoon City", and recreate the world of Resident Evil on a scale far larger than our guests can imagine

★ "If I carry on in this direction, I might be infected by the virus too..." The constant imagination-stimulating fear will take your tension to the max!

"Parkour" performers who can run up vertical walls as if they were flat streets, "contortionists" who can move with unbelievable flexibility as though able to ignore the joints and muscles that make up the human body in order to perform as the ultimate zombies, and other highly skilled entertainers have been gathered from across the world to show you the progression from virus infection to zombification, moving in a way you'll hardly be able to credit is human. When guests approach Umbrella Corporation that researches the virus in order to determine whether there has been an outbreak, an alarm suddenly sounds that infectees have been discovered! Infectees (zombies) and suddenly mutated creatures await along the escape route. Fear and tension completely pervade the area, and you won't be able to escape the feeling that "If I carry on in this direction, I might be infected by the virus too! ".

(2) The scene of the famous tragedy has come back to life!
"Jason"

"Jason", the star of the film "Friday the 13th" that is much loved by fans of psychological suspense and horror, is reborn on Horror Night! Guests gather at "Camp Crystal Lake", as seen in the film. What awaits them when, as in the film scene, they enter through reception to become a "Camp Counselor"...



Jason (concept image)

(3) The fear is back — your heart will jump right out of your chest! "The Mummy Museum II"



The Mummy Museum II (concept image)
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The fear of the acclaimed "The Mummy Museum" that opened this spring has been overhauled with the addition of even more unimaginable terror that will grab you by the heart even more than before. Based on the incredible world of the film series "The Mummy", guests will stumble upon a ruined city in the Egyptian desert, exquisitely recreated with special makeup and space direction filled with high quality SFX technology and sound systems. You won't be able to tell

when an attack might come from any angle! In an atmosphere that will make your feet freeze in fear, and where you must be prepared never to emerge again from a sealed space, zombies will suddenly appear, and you will see a climax which will make you scream as never before.

(4) Zombies rule the streets! There's no escape!

As night falls, Jurassic Park, filled with lush tropical plants and southern atmosphere, the scenic San Francisco Area and Amity Village will progressively be taken over by zombies. From the shadows of buildings or hidden in undergrowth, zombies will strike mercilessly when you least expect it. With special makeup, carefully designed costumes, and entertainers who have thoroughly studied to be zombies in order to be able to move in an inhuman way, the resulting zombies are all too real. When they attack, roar, jump out, or encounter other zombies, you will scream and run away, and the fear of this thrilling experience will grip you and never let you go.



Roaming zombies (concept image)

(5) Attractions and menus have also had a Horror Night makeover!

Attractions "Space Fantasy - The Ride", "Hollywood Dream - The Ride" and "Jaws®" have been made over into "Halloween Horror Night" limited horror attractions.

Apart from the ride attractions, on Horror Night days only, exclusive menus themed on "Resident Evil" will make their debut to bring you impactful horror food. We hope the abundance of themed menus will add to your enjoyment of "Halloween Horror Night".

The frenzied daytime parade, "Parade De Carnivale"

★ The "world's most traditional", so you can immerse yourself completely in the atmosphere of other countries



Parade De Carnivale (last year's event)

The parade will consist of nine floats, recreating three of the world's most traditional festivals: "New Orleans' Mardi Gras" (America), "Venetian Masquerade" (Italy), and the "Rio Carnival" (Brazil). It will feature dazzlingly costumed entertainers putting on a passionate live display to lively beats, song loud enough to reach to the sky, and dancing to upbeat rhythms, full of the atmosphere of other countries. Guests will be overwhelmed and intoxicated by the opulence of the high

quality floats and costumes featured in this highly photogenic parade.

Ms. Becky, chairman of the Universal Studios Japan Fan Club, will also be taking part in the parade. Just as the roadside guests were pulled into a whirlpool of craziness last year, this year the craziness will continue! Scheduled dates are Sat 9/15, Sun 9/23, Sat 9/29, Sun 10/7, Sat 10/13, Sun 10/21 and Sat 10/27.

★ **You can't play it cool!! A crazy performance where you can let out the real you!**

The parade will include a traditional element of the New Orleans "Mardi Gras", adding a performance which will instantly raise the level of guests' excitement. The floats will pause at four locations along the route, and over 100 parade entertainers will give away 10,000 colorful necklaces each day, throwing them at the roadside guests like a shower of confetti. The cheers of the crowd as they stretch out their hands to try to catch them will mark the high point of the parade.

★ **Just for today, put your usual "strength" away! Let your cute inner self run wild!**

Another special feature of the parade is that it is a "parade you can participate in". Guests in the best fancy dress who pass our audition will be able to experience a special and liberating experience, riding the floats, waving, walking the parade route and loudly bringing cheer to the guests as though they had become entertainers themselves.

Accomplishment, happiness and wide smiles! It's "now or never" to make this memory with Universal Wonderland's "Trick or Treat".

"Universal Wonderland", which has been immensely popular with families since its opening in the spring, will provide a program through which children can enjoy Halloween. Children who can enthusiastically say "Trick or Treat! (Give us sweets or we'll play tricks on you!)" will be rewarded with original sweets by crew members. If you take a commemorative photo with our characters in their adorable Halloween costumes, you will be able to create a special family memory of this occasion and appreciate how your children

have grown. Of course, children are also welcome to take part in Halloween outfits!

This "Trick or Treat" is brought to you with the support of our corporate marketing partner, Art Corporation.

Limited time recommended pass and express pass to help you enjoy Halloween even more

* Halloween 1.5 Day Studios Pass

[Details] A Studios Pass allowing you entry from 3PM on the first day, and all day on the second day

[Tax-Inclusive Price] Adult ¥8,400 (12 years and older. Note: Primary school children may purchase child tickets even if 12 years of age) / Child ¥6,300 (Ages 4 ~ 11)

[Sale Locations] Lawson (l-tike.com, in-store Loppi terminals), major travel agencies, and the official web site www.usj.co.jp (tickets can be purchased using your computer or mobile phone).

* "Horror Night" Limited "Universal Express Pass"

Sales of a Horror Night limited "Universal Express Pass" are planned, allowing you to decrease the waiting time before enjoying "Halloween Horror Night" limited attractions.