



世界最高を、
お届けしたい。

Thursday, March 5, 2015

<<News Release>>

“Minion Plaza” Opens at Universal Studios Japan!

Minions, from Universal Pictures and Illumination Entertainment’s upcoming movie of the same name, newly come to the park!

The area which you can meet Minions, Minion goods/foods,
Will make you laugh and thrilled!

The mischief-and-mayhem loving Minions from Universal Pictures and Illumination Entertainment’s blockbuster *Despicable Me* franchise and upcoming epic-adventure *Minions*, will be added to Universal Studios Japan’s characters on Friday, March 6, 2015. The world of Minions at Universal Studios Japan, which was produced by its Creative Team committing to create the world’s best quality in detail, will take guests before they know it to the fantastic world of the Minions and make them quickly fascinated with the unpredictable characters. This spring Universal Studios Japan will offer our guests a new experience filled with smiles, joy and excitement beyond expectations.



* Image of Minions Street Show

◆ **Curious Minions Appear in the New Area “Minion Plaza”!**

A new entertainment area, Minion Plaza, will open in the San Francisco Area inside the Park on Friday, March 6, and the new show will start on Sunday, March 20. In this area guests can meet the Minions through original foods, goods and street shows.

A Street Show with Unexpected Surprises!

A Minion street show will be performed from Friday, March 20. The show is filled with relatable, joyous Minions. Spectators of all ages will get excited by the Minions’ unpredictable and unique moves. Another must-see is the adorable Banana Song sung by the Minions, which appeared in the global blockbuster *Despicable Me 2*. The humorous show with many funny props will boost the feelings of guests and offer everyone a wonderful time when all are absorbed in having fun together.

Goods and Foods Featuring Minions Appear!

Minion Mart, a Minion shop based on the image of the mischievous Minions, will open inside the Minion Plaza. The shop welcomes our guests with a wide array of original Minion goods that will allow guests to bring their pleasant memories back home. These goods include Minion plushies that start laughing when you push their hand, and Minion figures with a interchangeable face.

Moreover, various unique foods with the image of Minions will be released as well. These foods include a Minion-shaped popcorn bucket with movable eyeball and arms, giving guests an endless time of enjoyable fun with the Minions. Minion Bun is a Chinese steamed bun shaped like a grinning Minion face. It is so cute to eat and will truly amuse people of all ages, bringing smiles to everyone's faces.

Universal Studios Japan will expand its variety of entertainments including the new area Minion Plaza and renewed Universal Wonderland, which is scheduled to reopen on Wednesday, March 18, 2015, to again offer fun times for families with small children. We want to increase the value of the Park experience for more and more guests, and hope they can bring the world's best happy memories back home with them.



Laughing Minion



Minion man

About Minions

The story of Universal Pictures and Illumination Entertainment's *Minions* begins at the dawn of time. Starting as single-celled yellow organisms, Minions evolve through the ages, perpetually serving the most despicable of masters. Continuously unsuccessful at keeping these masters—from *T. rex* to Napoleon—the Minions find themselves without someone to serve and fall into a deep depression.

But one Minion named Kevin has a plan, and he—alongside teenage rebel Stuart and lovable little Bob—ventures out into the world to find a new evil boss for his brethren to follow.

The trio embarks upon a thrilling journey that ultimately leads them to their next potential master, Scarlet Overkill (Academy Award® winner Sandra Bullock), the world's first-ever female super-villain. They travel from frigid Antarctica to 1960s New York City, ending in mod London, where they must face their biggest challenge to date: saving all of Minionkind...from annihilation.

Featuring a soundtrack of hit music from the '60s that still permeates our culture today, *Minions* is produced by Illumination's Chris Meledandri and Janet Healy, and is directed by Pierre Coffin and Kyle Balda. Brian Lynch has written the screenplay for the 3D-CG comedy adventure, and Chris Renaud serves as executive producer of the film.

www.minionsmovie.com

Inquiries regarding Universal Studios Japan (general)

Information Center Tel: 0570-20-0606

Universal Studios Japan official website <https://www.usj.co.jp>

You can access this website from a computer, mobile phone, or smartphone.

Please include this contact information in your medium.

Universal Studios Japan on Facebook <https://www.facebook.com/UniversalStudiosJapan>

Universal Studios Japan on Twitter (@USJ_official) https://twitter.com/USJ_Official