

October 24, 2014 (Friday)

THE WIZARDING WORLD OF **Harry Potter**
UNIVERSAL STUDIOS JAPAN®

Universal Studios Japan serves its millionth Butterbeer,
the popular beverage of The Wizarding World of Harry Potter!
Harry Potter fans gather to raise mugs of Butterbeer in celebration!

At 9:56 a.m. on October 24 (Friday) 2014, Universal Studios Japan celebrated serving its 1 millionth Butterbeer, the extremely popular beverage, since the grand opening of The Wizarding World of Harry Potter at Universal Studios Japan on Tuesday, July 15th, 2014.

In The Wizarding World of Harry Potter at Universal Studios Japan, every day many guests enjoy drinking Butterbeer and showing off “Butterbeer mustaches,” just like in the Harry Potter films. On the 102nd day since grand opening, the one millionth Butterbeer was served.



The Wizarding World of Harry Potter™ Butterbeer™ and beverage
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On the commemorative day, enthusiastic Harry Potter fans wearing Hogwarts School of Witchcraft & Wizardry robes gathered around the Butterbeer Cart in front of Hogwarts Castle, waiting in anticipation for the moment the one millionth cup of Butterbeer was served. At 9:56 am, when the millionth Butterbeer was served, members of the Frog Choir and the Triwizard Rally presented the lucky guest and her family with Hogwarts scarves and robes. Visitors to The Wizarding World of Harry Potter gathered around and celebrate the commemorative moment, holding a mug, enjoying Butterbeer and “Butterbeer mustaches.”

The female guest who ordered the one millionth Butterbeer, 40 years old from Okazaki City, Aichi Pre., said with excitement, “Watching TV, my son has been looking forward to visiting The Wizarding World of Harry Potter, and I’m so happy and excited to finally be here! Entering this area, I think everything is really as authentic as the Harry Potter movies. (As the female guest who ordered the one millionth Butterbeer) I’m totally surprised! My son’s (4th) Birthday is tomorrow, so this is a very memorable moment for my family.”

After the ceremony ended, as a commemoration of the one millionth serving of Butterbeer, the guest and her family enjoyed a special guided tour of Universal Studios Japan, as well as enjoyed unlimited Butterbeer drinks for the rest of the day.

* Butterbeer is a non-alcoholic beverage, with a flavor reminiscent of shortbread and butterscotch.